

'Wowing' Customers with Customer Service

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Customer

Anyone and everyone who has questions about float switches and liquid level controls, needs help with an application or order, or just wants to talk to a real person!



Application

Food and beverage,
paints and coatings,
potable and nonpotable water,
chemicals – any fluid
that requires level
sensing and control.



Problem

Companies with impersonal and sometimes unpleasant service, getting lost in automated chats, FAQs and forums, receiving a sales pitch instead of an answer.



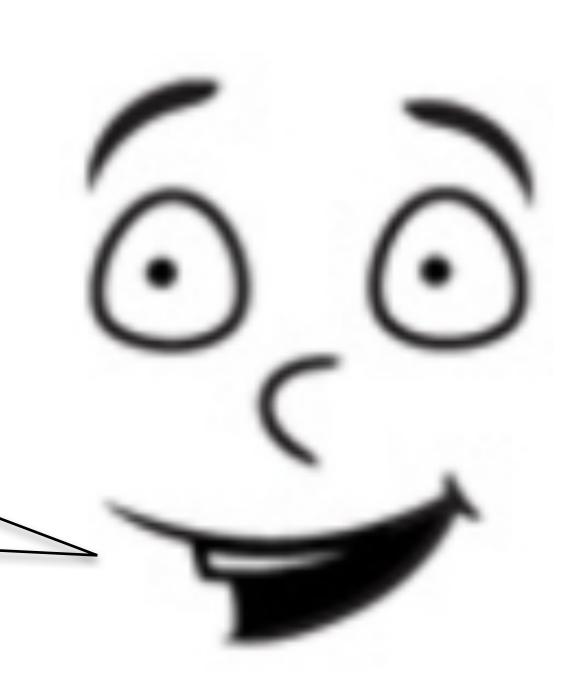
Solution

in-house Madison
customer service! With
well over 20 years of
accumulated expertise,
our knowledgeable team
can help you with
anything from selecting
the right product, to
placing/tracking an
order, to troubleshooting
an installation. And they
even remember to ask
about your day!



Madison, can you help me? I don't know which product I need!

Sure thing! How are you doing today?



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